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In most stock image sites, downloaded images are usually so large that they can fill the entire screen. Needless to say, blown images do not usually improve the aesthetics of your content. But manually resize images with one of the integrated computer programs can be a boring task. Fortunately, there are a number of free tools on the Internet that can quickly resize images – without getting you to download new programs. 5 Free Online Tools for Resizing Images Online 1. BeFunky BeFunky is an elegant photo editor that allows you to resize individual images from your computer. If you want to use a vacuum more sophisticated tool than any banner ads, BeFunky is the tool for you. 2. iLoving with iLoveImg resizes the image tool, you can resize up to 15 images from your computer at a time. If you sign up for a free account, you can resize up to 30 images at a time. iLoving is the best for marketers who constantly need to resize images for blog posts and social posts. 3. ImageResize.org ImageResize.org allows you to resize individual images from your computer or Internet. If you need a simple tool that will help you resize photos based on ad-hoc, ImageResize. Org is for you. 4. Photo Resizer With Resizer photos, you can resize, crop, rotate, flip, draw shapes, and add text to single photos from your computer. If you prefer to spend a little more time and effort polishing photos, Photo Resizer is the best choice. 5. PicResize PicResize allows you to resize up to 100 images from your computer. If you need to quickly resize a large amount of images, PicResize is the tool for you. Originally published 2 Jan 2019 6:00:00 AM, updated 05 September 2019 Hitting "Ctrl+P" can cost your business more than you think. He was certainly at the Boeing aerospace giant. Imaging services, including production printing, office printing, faxing, scanning and related supplies, used to cost the company nearly \$150 million a year. The problem, says Earl Beauvais, Boeing director of printing services, plot and scanning, was that the image was not centrally controlled, and the company used several suppliers. Boeing owned, operated and maintained approximately 32,000 imaging devices. The lack of a solution at the company level meant, among other things, that each department was responsible for purchasing its own toner, paper and other supplies. CIO.com How Boeing used managed services to reduce total imaging costs of small printers, great delivery: how to control SIF Trunking Plus imaging costs: 5 Avenue for the new generation of revenues To increase efficiency and reduce costs, Beauvais's team looked for a managed service solution to manage everything from print cartridges to printer- upkeep across Boeing's 195 domestic sites and 163 international sites. Imagination can be a good place to cut costs, says Forrester analyst Craig Le Clair, as it has been "historically unmanaged." For example, business departments often order imaging devices and do maintenance, which puts costs a decentralized budget. "Now, the tendency is to centralize everything and manage it on a single budget," he says. Companies are aware that they do not have the tools to efficiently manage their printing environment and are turning to suppliers who "know what they are doing," says Le Clair. Service providers, he says, have built sophisticated software to relieve the burden of outside the company. Beauvais spent 18 months searching and interviewing suppliers, who had to demonstrate how to manage the company's technological needs by providing maximum efficiency at the best price. He and his team chose a partnership of Dell (for asset maintenance and management) and Lexmark (for devices). They chose them partly because Dell had infrastructure at Boeing. To demonstrate the concept, a six-month pilot implementation was launched in May 2007 at the headquarters of the Boeing in St. Louis The St. Louis system includes 47 new categories of Lexmark devices, including printers, copiers and scanners. "We replaced the devices because we didn't want age variability," says Beauvais. The beauty of managed services is that Dell owns the devices and takes care of maintenance, a fundamental goal for Beauvais. Boeing immediately registered a ROI as Dell's service contract cost less than existing agreements. In the end, Boeing has saved about 30% of maintenance and imaging costs, and 27% of overall imaging costs every year in locations with the new system. The initiative began to spread throughout the company at the end of 2007. For Boeing, the benefits could not be clearer. Beauvais staff can now focus more on other business needs, and the company's overall imaging spending has been reduced to \$110 million a year. Both will help Boeing manage a turbulent economy. Copyright A © 2009 IDG Communications, Inc. Subscribe to Entrepreneur for \$5 Subscription Exit your account, Standby... Will your D&O coverage be there when you need it? By Jacquelyn Lynn October 1, 2006 This story appears in the October 2006 issue of Entrepreneur. Register As You are reading Entrepreneur United States, an international franchise of Entrepreneur Media. Legal cases, scandals and corporate failures also made small businesses aware of the need for civil liability insurance for directors and officials (D&O), which protects corporate managers from personal responsibility and financial losses arising from actions undertaken within their professional activity. Can you be sure that your D&O coverage will be there if you need it? Steve Shappell, CEO of Chicago-based Aon Financial Services Group's legal andpractice, says you can if you understand two important concepts: termination and severability.D&O coverage can be terminated if the insurer believes you made an incorrect statement when you applied for the policy. What if one of your agents didn't leak information and the others didn't know about it? This is where separability comes in. Become a member to get unlimited unlimited and support the voices you want to hear more. Get full access to Entrepreneur for just \$5! Sign up for Entrepreneur With every tweet, Instagram photo and Facebook post, the digital world is becoming a much more cumbersome space. Customers, in turn, go straight to trusted sources to get to the bottom of things: new trends, innovative ideas, and reliable advice on what to buy. The power of influencer marketing is strong and is not going anywhere in the near future. But the question remains: "How can you, as a company, overcome this digital mess and enter directly into the arms of the right influencer partnerships? matt.gleeson.74|Foap.com In line with that, here are five tips to cut the mess and kickstart your influencer marketing efforts READY!1. Aligned with the right influencers Celebrities are often thought to be the ultimate influencers, but truth be told, power is NOT always in numbers (or in the number of Twitter followers that someone accumulates over time). In fact, going niche with your influencer partnerships can really pay off. These bloggers not only heavily target your customers, but also get your customers. They cultivate relationships with their audience, without leaving customers behind. In the end, they too remain more faithful to YOU. It should be noted that 72% of influencers share additional posts on their sponsors free of charge long after the contract expires. We call it the ripple effect. Not surprisingly, 54% of consumers believe that the smaller the community, the greater the influence. Now, we're not saying you should chase down the smallest try in town, but aligning yourself with influencers who really capture your brand and your customers is far more valuable than launching a sponsored post to a large but also largely untargeted audience. Let's just say you won't pay Justin Bieber to advertise your cloud software. Your influencer marketing efforts will succeed if you can line up with quality bloggers who actually convert to sales or at least inbound interest.Related:Influencer Marketing' on the rise, says studyInfluencer marketing's market introduction isn't a one-size-fits-all kind of situation. Every influencer requires his own strategy. You can find out very easily by analyzing someone's content and seeing what resonates with their audience. Once you figure out what works, give the audience what they want! If the blogger takes killer foodie photos that get serious Pinterest action, go for a visual content approach. If the blogger fascinates her audience with long content, opt for a rich post that dives deep into your topic. If "vlogging" is your thing and you have over 8 million subscribers on your YouTube channel, you better take advantage of that highly engaged audience.3. Love, too.Getting your brand present on a blogger site is half the fun. But sharing high quality content with your Customers are just as lucrative. After all, you chose the influential because it resonates with your audience. Chances are that your clients would be equally committed and excited to see the partnership in action. There are many ways to share love: create email campaigns, post blog posts to cross-promote their content and of course share the content on your social channels. Sharing the blogger's high quality content not only makes you look good, it also shows you the care of the partnership and are excited to work with them. This brings us to our next point...4. Keeping relationships alive. If all goes well with the partnership and you are happy with your return on investment, you should keep that awesome relationship alive. For starters, if you get in good inductor books they will continue to evangelize for you well beyond the end of the partnership. Whether you want to work with her again or not, keeping the relationship alive will pay off in the long run. Support in the form of commitment and actions means that you will keep more than just fans, but also allies. Related:Why Influencer Marketing pays out for small businesses5. Encourages the creation of content by branded evangelists. There is another kind of marketing influencer in town, but it just doesn't get enough credit. Your best clients are also considered as your "brand evangelists" because they live and breathe what you do and are ready to spread your awesome message far and wide (and free, no less). So give your evangelists exactly what they want... great, shareable content. After all, if they love your brand, chances are their friends will do it too. And that means new clues for your business! Take Daniel Wellington, for example. The watch brand asks customers to tag their watch photos with #danielwellington for the chance to be featured on their Instagram page, boasting over 854,000 followers. They take care of one photo a day and trust us, there are many to choose from. What is so impressive here is that Daniel Wellington has found a way to get their customers to create quality content for them. We are all for this because it presents itself as authentic and relatable. Besides, what social media aficionado wouldn't want to be on a wildly popular Instagram page? The digital space is noisy. How do you cut across the dish and grab the attention of your customers? Related: How to Get Influencers to Drive Your Word-of-Mouth Marketing Campaign